



INNOVATIONS FOR LIVING®

TruDefinition®
DURATION MAX™ SHINGLES
with SureNail® Technology



Smokey Mountain®



HOME SWEET HOME

Your home is your sanctuary.

It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task – especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

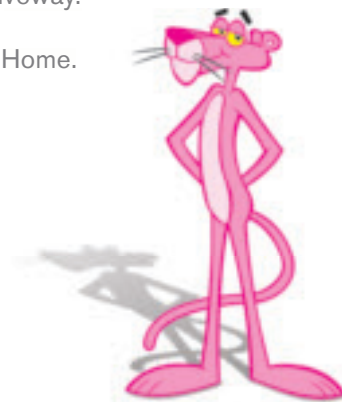
Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products – Owens Corning has been a recognized leader in the building industry for over 70 years. In fact, we're America's #1 roofing brand.^{††}

The Right Choice.[™]

Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job – an Owens Corning[™] Roofing Preferred Contractor. Together, we can make this a positive experience – an opportunity, really. So when you make The Right Choice[™] with TruDefinition[®] Duration **MAX**[™] Shingles, you can be confident that your new roof will enhance and help protect your home for many years to come.

This is your chance to choose a roof that not only has outstanding performance but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Safe. Protected. Home.



TruDefinition® DURATION **MAX**™ SHINGLES

with SureNail® Technology

Taking beauty and performance to the **MAX**.

TruDefinition® Duration **MAX**™ Shingles combine the bold, thick appearance of a wood shingle with the strength and durability of our patented SureNail® Technology to deliver both dramatic beauty and peak performance. Through the use of multiple granule colors and shadowing, TruDefinition® Duration **MAX**™ Shingles create a truly unique and striking effect: rustic hues, lively contrast, complementing shadow lines for greater dimension and the maximum thickness available in a Duration® Series Shingle. In addition, TruDefinition® Duration **MAX**™ Shingles provide the following:

- **Patented SureNail® Technology featuring Triple Layer Protection® for added performance**
- **Limited Lifetime Warranty** (for as long as you own your home)**
- **130-MPH Wind Resistance Limited Warranty***



The perfect finishing touch.

Color-matched Owens Corning™ DecoRidge® Hip & Ridge Shingles add curb appeal without sacrificing protection. The thick, high-profile design offers added depth and dimension, resulting in a refined look for your home. The durable construction and preformed design allow for the high performance and simple installation that you expect from Owens Corning Roofing.

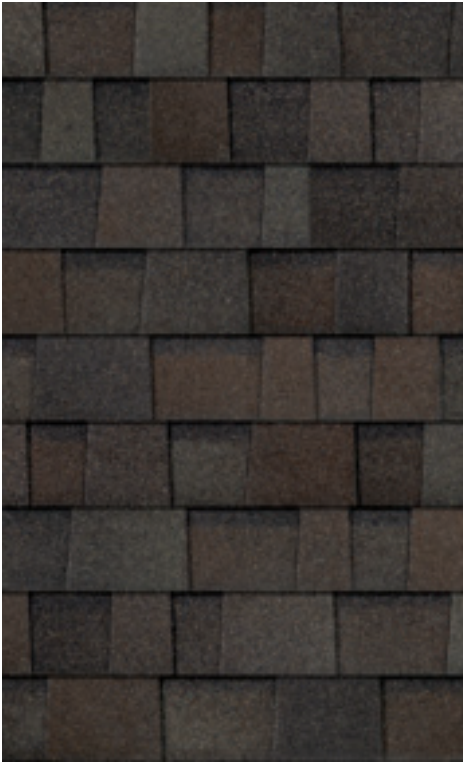
Rest assured that your new roof will bring you maximum enjoyment for many years to come.

Compare the difference.



Next to color, nothing adds to the look of a new roof more than a thick, dimensional design. TruDefinition® Duration **MAX**™ Shingles provide a significant increase in thickness over ordinary shingles for a dramatic appearance that can greatly increase curb appeal.

Available Colors



Mesquite[†]



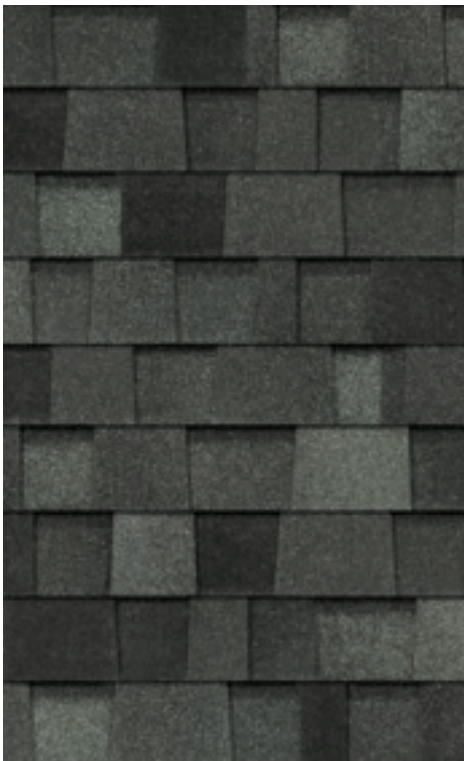
Smokey Mountain[†]



Mahogany[†]



Sycamore[†]



Granite[†]



Carbon[†]



The SureNail® Difference – a technological breakthrough in roofing.

The innovative features of Owens Corning™ TruDefinition® Duration **MAX**™ Shingles with patented SureNail® Technology offer the following:

Breakthrough Design

Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection®

A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Superior Adhesion

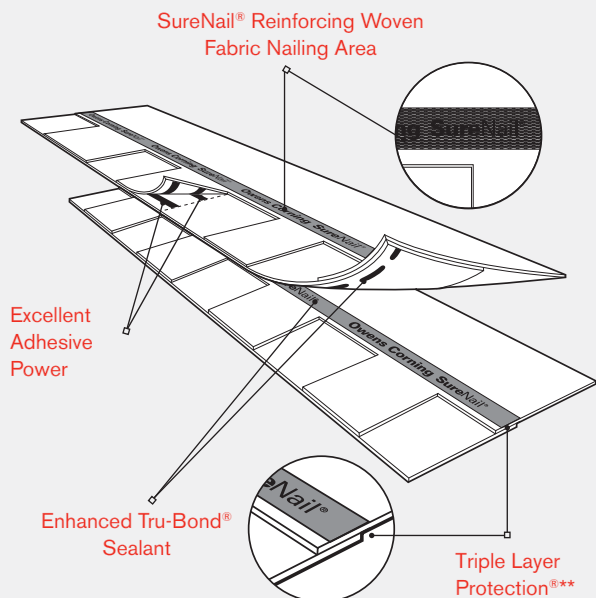
Our enhanced Tru-Bond®** sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power

Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance

The industry's first asphalt roofing shingle engineered to deliver 130-MPH wind warranty* performance with only four nails. 33% fewer nails are required for maximum warranty protection, which can mean fewer deck penetrations.



TruDefinition® DURATION **MAX**™ Shingles

Product Attributes

Warranty Length*

Limited Lifetime† (for as long as you own home)

Wind Resistance Limited Warranty*

130 MPH

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years

Product Specifications

Nominal Size	13¼" x 39⅝"
Exposure	5⅝"
Shingles per Square	64
Bundles per Square	4
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM D 3462

ASTM D 228

ASTM E 108, Class A Fire

UL 790, Class A

ASTM D 3161, Class F Wind

ASTM D 7158, Class H Wind

ASTM D 3018, Type 1

DecoRidge® Hip & Ridge Shingles

Product Specifications

Exposure	8"	10"
Pieces per Carton	30	30
Lineal Feet per Carton	20 ft.	20 ft.

Applicable Standards and Codes

ASTM D 3161, Class F Wind

UL 790, Class A

ASTM E 108, Class A

Class A Fire Resistant

ASTM D 3462

* See actual warranty for complete details, limitations and requirements.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

** This illustration depicts *Triple Layer Protection* and the amount of *Triple Layer Protection* may vary on a shingle-to-shingle basis.

†† Based on 2011 Roofing Brand Awareness Survey by Owens Corning Roofing & Asphalt, LLC.

‡ 40-Year Limited Warranty on commercial projects.

‡‡ *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing & Asphalt, LLC.

SureNail Technology U.S. Patent 7,836,654 and other patents pending.

The essentials for a healthy roofing system.

It takes more than just shingles to create a high-performance roof. It requires a system of products working together. Owens Corning™ Roofing Essentials® Accessory Products work with our shingles to produce a roofing system that helps provide maximum durability for a new roof – and the most comfort, enjoyment and protection for those who live beneath it.

- a** VentSure® Ventilation Products
- b** PINK® Fiberglas™ Blown-In Insulation
- c** Owens Corning™ Hip & Ridge Shingles
- d** Owens Corning™ Shingles
- e** Owens Corning™ Underlayment Products
- f** WeatherLock® Self-Sealing Ice & Water Barrier Products
- g** Owens Corning™ Starter Shingle Products
- h** Owens Corning™ Undereave Ventilation Products
- i** Owens Corning™ Illuminator™ Tube Skylight



Want to know more about Owens Corning™ products or find an Owens Corning™ Roofing Preferred Contractor in your area? It's easy to reach us:

1-800-GET-PINK® | www.roofing.owenscorning.com



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