



INNOVATIONS FOR LIVING®

TruDefinition™
DURATION® SHINGLES
with SureNail® Technology



Estate Gray†

TruDefinition™ DURATION® SHINGLES

with SureNail® Technology

Bold contrast. Deep dimension. TruDefinition™

TruDefinition™ Duration® Shingles are specially formulated to provide greater contrast and dimension to any roof.

Through the use of multiple granule colors and shadowing, *TruDefinition Duration* Shingles offer a truly unique and dramatic effect. This exclusive combination of color and depth is what makes *TruDefinition Duration* Shingles like no other.

TruDefinition Duration Shingles are available in popular colors with bold, lively contrast and complementing shadow lines for greater dimension. They feature a Limited Lifetime Warranty,*/†‡ 130-MPH Wind Resistance Limited Warranty* and an Algae Resistance Limited Warranty.* Beyond the outstanding curb appeal and impressive warranty coverage, they also come with the advanced performance of patented SureNail® Technology.



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**The SureNail® Difference—
A technological breakthrough
in roofing.** The innovative

features of Owens Corning™ *TruDefinition Duration* Shingles with patented *SureNail* Technology offer the following:

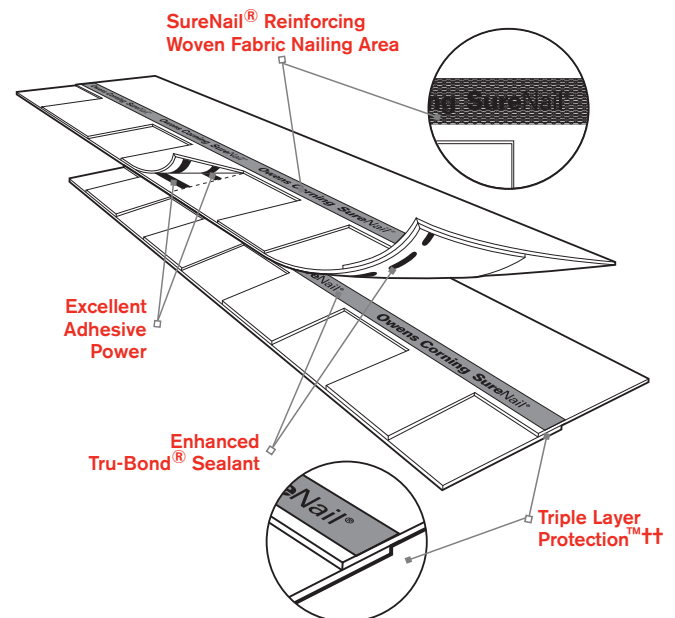
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection™ A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Superior Adhesion. Our enhanced Tru-Bond®‡ sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. The industry's first asphalt roofing shingle engineered to deliver 130-MPH* wind warranty performance with only 4 nails. 33% fewer nails are required for maximum warranty protection,§ which can mean fewer deck penetrations.

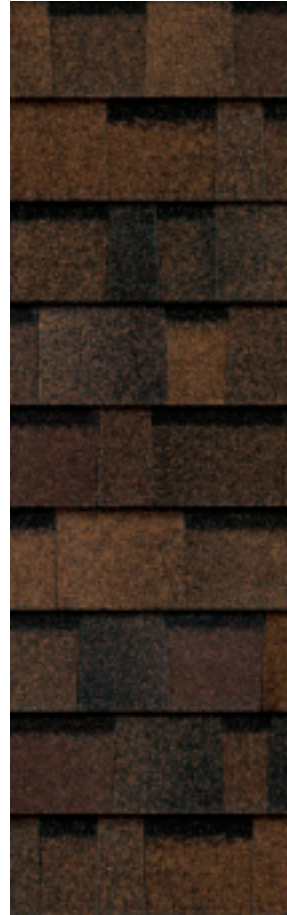




Amber†



Desert Tan†



Brown



Sierra Gray†



Shasta White†



Color



Chestnutwood†



Teak†



Driftwood†



Colonial Slate†



Harbor Blue†



Chateau Green†



od†



Onyx Black†



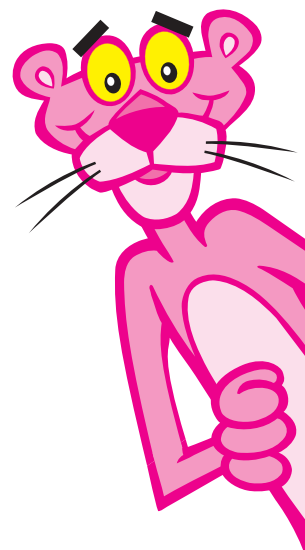
Estate Gray†



ireent†



Terra Cotta†



ENERGY STAR® IS FOR ROOFS TOO



Similar to the energy-efficient appliances in your home, roofing products can provide energy-saving qualities.

Owens Corning™ ENERGY STAR® rated shingles can help reduce your energy bills when installed properly. These shingles reflect solar energy, decreasing the amount of heat transferred to a home's interior—and the amount of air conditioning needed to keep it comfortable. Actual savings will vary based on geographic location and individual building characteristics. Call 1-800-GET-PINK® or 1-888-STAR-YES for more information.

Product Attributes

Warranty Length*

Limited Lifetime^{††}

Wind Resistance Limited Warranty*

130 MPH

Algae Resistance Limited Warranty*

10 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years



TruDefinition™ Duration® Shingles Product Specifications

Nominal Size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per Square	64
Bundles per Square	3
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM E 108, Class A Fire	ASTM D 3462
ASTM D 3161, Class F Wind	ASTM D 228
ASTM D 7158, Class H Wind	UL 790, Class A
ASTM D 3018, Type 1	

* See actual warranty for complete details, limitations and requirements.

** Based on 2011 Roofing Brand Awareness Survey by Owens Corning Roofing & Asphalt, LLC.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† This illustration depicts Triple Layer Protection and the amount of Triple Layer Protection may vary on a shingle-to-shingle basis.

‡ Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing & Asphalt, LLC.

††† 40-Year Limited Warranty on commercial projects.

§ Where allowed by code.

Preferred Contractors are independent contractors and are neither affiliates nor agents of Owens Corning Roofing & Asphalt, LLC, or its affiliated companies.

SureNail Technology U.S. Patent 7,836,654 and other patents pending.

ENERGY STAR and the ENERGY STAR mark are registered trademarks of the U.S. Environmental Protection Agency.



HOME SWEET HOME

Your home is your sanctuary. It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task—especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products—Owens Corning has been a recognized leader in the building industry for over 70 years. In fact, we're America's #1 roofing brand.** Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job. An Owens Corning™ Preferred Contractor.

Together we can make this a positive experience—an opportunity, really. This is your chance to choose a roof that not only has outstanding performance, but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

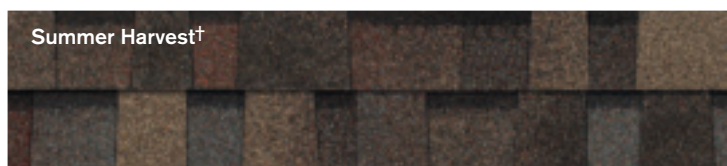
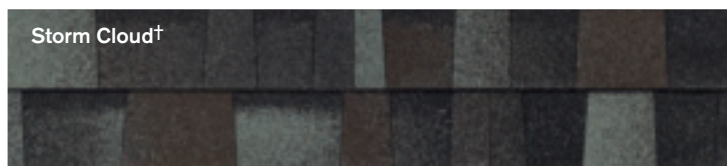
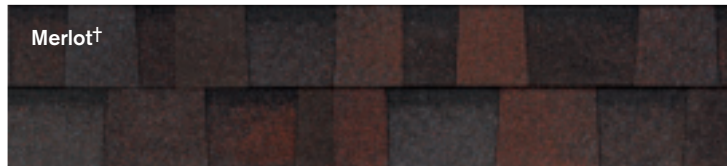
Safe. Protected. Home.



WANT TO TURN UP THE COLOR ON YOUR ROOF?

Update it with our TruDefinition™ Duration® Designer Colors Collection Shingles. They offer the same exceptional performance—in seven unique colors you won't find elsewhere.

To see how they can transform the look of your home, just ask your contractor or visit www.roofing.owenscorning.com.



Want to know more about Owens Corning™ products or find an Owens Corning™ Preferred Contractor in your area? It's easy to reach us:
1-800-GET-PINK® | www.roofing.owenscorning.com



INNOVATIONS FOR LIVING™

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(Houston, Irving, Memphis)

